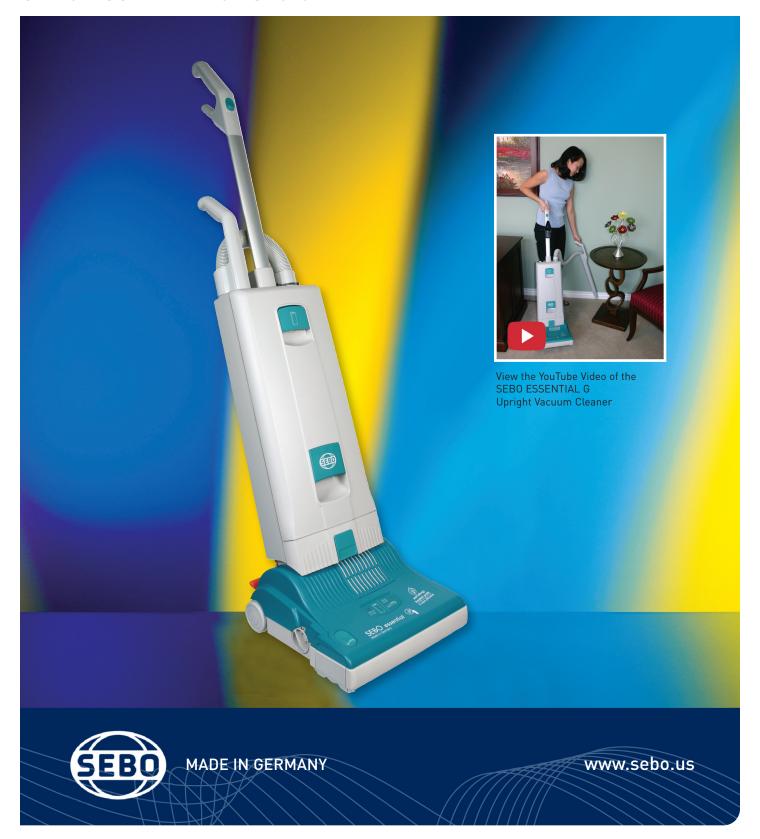


SEBO ESSENTIAL G1 and G2



SEBO ESSENTIAL G1 and G2

The sturdy ESSENTIAL G is a technically advanced upright vacuum cleaner that will provide years of reliable use! It has manual brush height adjustment and comes in two power-head widths . . . the 12-inch G1 and the 15-inch G2. Both models clean carpets and hard floors and feature an electronic controller that alerts the user to problems, such as a clog, worn brush, full bag, brush obstruction, and when brush height is set too high for optimal cleaning. It even shuts off the vacuum, when necessary, to protect the motor and belts from damage. The ESSENTIAL G1 and G2 have an instant-use cleaning wand and suction hose, an exterior housing with a scratch and scuff-resistant matte finish, tool-free brush roller removal, a 40-foot power cord, three on-board attachments and protective rubber-coated wheels.



Four-level, Manual Brush Height Adjustment – The brush height can be manually adjusted up or down for optimal cleaning effectiveness.

Brush Obstruction Light with Automatic Shut Off - If an

obstruction jams the brush roller, the red "check brush" warning light flashes quickly, the brush roller immediately stops spinning, and the vacuum shuts off. This feature prevents the belts from breaking and protects the motor and carpet from damage.



Incorrect Height Setting or Worn Brush Light – When the brush height is set too high for optimal cleaning or when the brush roller should be replaced due to reaching maximum bristle wear, the red "check brush" warning light remains illuminated during use. (The vacuum will not automatically shut off.) The light shuts off when the condition is corrected, ensuring consistently effective brush agitation of the carpet pile.

Easy Brush Removal and Cleaning -

Cleaning hair or other debris from the brush roller or replacing it when its bristles are worn is quick and easy, and no tools are required! This feature ensures consistently effective brush agitation of the carpet pile.



Bag Full or Clog Light with Automatic Shut Off – When a full bag, a clog in the airflow pathway, or an excessively dirty microfilter is detected, the red "bag full or clog" warning light illuminates, the machine automatically shuts off after 60 seconds, and then the warning light starts continuously flashing. This feature prevents overheating and motor damage from a lack of adequate airflow.

Soft-start Feature – The vacuum's gradual power-up capability extends motor life.

Durable Matte Finish – The ESSENTIAL G has an exterior housing with a special matte finish that is extra scratch and scuff-resistant, so it looks great even after years of use.

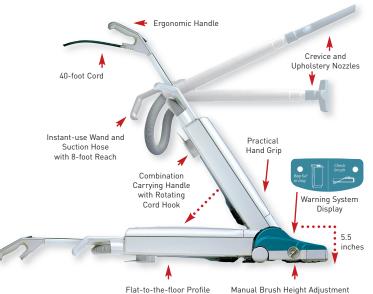
Combination Carrying Handle with Rotating Cord Hook – The vacuum is easy to carry or quickly unwind the cord, using its unique handle with integrated, rotating cord hook.

Three On-board, Full-size Tools. Large Filter Bag – The ESSENTIAL G includes a crevice tool, dusting brush, upholstery nozzle, and a large 1.4-gallon filter bag. Also, many optional accessories are available.



Two Power Head Widths with One-sided Edge Cleaning – The ESSENTIAL G1 is 12 inches wide with a 10½-inch cleaning path. The ESSENTIAL G2 is 15 inches wide with a 13½-inch cleaning path. Both heads have one-sided edge cleaning.

Durable, Heavy-duty Belts – The reinforced, geared belts do not slip or stretch, resulting in a more efficient use of power, and they should last the life of the machine.



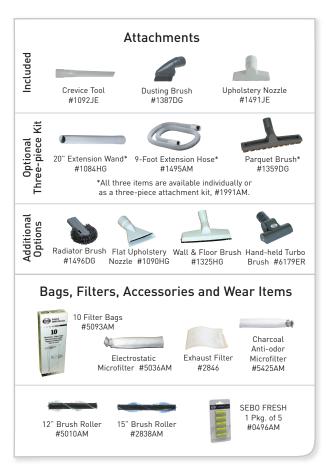
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Forty-foot Cord – A 40-foot cord saves time, by reducing the number of electrical outlet changes needed during use.

Protective, Rubber-coated Wheels – SEBO's wheels protect all floor surfaces and provide smooth maneuverability.

Easy Maintenance – The ESSENTIAL G's clog removal door and replaceable brush roller are easy to access.





ADDITIONAL FEATURES:

Designed and Manufactured in Germany – Legendary quality, reliability and performance make SEBO vacuums the first choice of cleaning professionals throughout the world.

World's Best Pet Vacuums – Because of superior power-head technology, SEBO vacuums are the world's best for pet hair removal!

Excellent for Users With Allergies or Asthma – The British Allergy Foundation recommends SEBO filters.

Tightly Sealed Vacuums Ensure Effective Filtration – Dirty air, which flows through a vacuum, can only be filtered completely if it does not escape into the room through seams or seals in the machine. This is why all SEBO vacuums have tight seals throughout.

Many vacuum companies with high-filtration claims are actually quoting specifications made by the manufacturer of the filter material, as measured in the laboratory, not the filtration effectiveness of the vacuum itself while operating. Whether or not dirty air can escape through leaks in the body of the machine is not considered. The filtration effectiveness of SEBO vacuums is tested while they operate.

Reliable Commercial-grade Components – All SEBO vacuums are constructed with thick, reinforced, ABS plastic, aluminum and metal parts, steel axles and bearings and high-end, quality motors. Therefore, SEBO users own reliable, long-lasting vacuum cleaners. Competing vacuums are made with thin, flimsy, inexpensive, plastic materials, none of which are reinforced, and typically have useful lifespans of one or two years.

Save Money! SEBO Vacuums Last for Years and Extend Carpet Life! – If properly maintained, SEBO vacuums save ordinary, residential users hundreds of dollars by providing excellent performance for ten to fifteen years or more, and their deep-cleaning, power-brush technology extends the life of carpets. Typical vacuums perform poorly, even when new, and usually do not last beyond two years. So six or seven "disposable vacuums" must be purchased during the average life expectancy of just one SEBO machine.

FREE Warranty Coverage – All SEBO models include a seven-year warranty on the motor, and a five-year warranty on all non-wear parts and labor charges.



ESSENTIAL G TECHNICAL DATA:

Motor - 1300 Watts Body Weight - 16.9 lbs. / 17.1 lbs. Power Head Width - 12 in. / 15 in. Water Lift - 92.5 inches Airflow - 103.8 CFM Sound Level - 69 dBA Cord Length - 40 ft.

ESSENTIAL G FILTRATION SYSTEM:

Bagged vs. Bagless . . . Bags are Better! – Top-fill, three and four-layer bags are an integral part of SEBO's filtration system because they hold virtually all dirt captured by the vacuum, which

captured by the vacuum, which improves the effectiveness and useful life of the microfilters. They also ensure continuously strong suction because dirt enters from the top, deposits at the bottom, accumulates upward, and air exits through the sides, which allows unimpeded airflow as they fill to capacity. And they can be sealed when full, so no dust can escape into the air during bag removal and disposal.

In contrast, without bags to hold nearly all the captured dirt, the microfilters on bagless vacuums

quickly clog from excessive dirt build-up and must be replaced often, or a loss of suction and cleaning effectiveness will occur. In addition, dust and other allergens become airborne when emptying bagless dirt containers. Lastly, bagless vacuum microfilters are expensive, usually costing more than a multi-year supply of SEBO filter bags.

Step

One

Step

Two

Step

Three

S-class, Pre-motor Microfilters – S-class, Pre-motor Microfilters (S = "Schwebstoff" = airborne particles) are made from electrostatically charged, micro-fiber material, which attracts and captures dust particles from the airflow of the vacuum before it passes over the motor to cool it. Cooling the motor with super-clean air increases motor life and reduces the possibility of maintenance, even after many years of use. The S-class Standard requires filters to absorb greater than 99.9% of particles down to 0.3 microns in diameter. For comparison, 100 microns is the diameter of a human hair. Their advantages are a relatively open texture that allows smoother airflow for better suction performance, a longer life expectancy, and they cost less than HEPA filters.

HEPA, Pre-motor Microfilters (Optional) – HEPA, Pre-motor Microfilters ("High Efficiency Particulate Air") remove a minimum of 99.97% of all airborne particulate matter down to 0.3 microns in diameter. Because these filters use small, grid-like structures to capture dust particles, dirt build-up clogs the airflow pathway sooner than what is expected from S-class microfilters. However, SEBO's HEPA microfilters are sold along with four-layer "Ultrabags," which provide highly effective filtration before the airflow goes through the HEPA microfilter, greatly increasing life expectancy and reducing the potential of diminished air flow.

Exhaust Filters – Exhaust filters clean the air emitted by vacuum motors.

